⟳ recycle for Scotland

Communications Toolkit
Material Stream Icons

mixed glass bottles & jars

wood & timber

small appliances

All templates mentioned in this toolkit are available for download:
www.zerowastescotland.org.uk/partners

What can I recycle?

Material stream icons are the signs that inform users of which materials can be collected by a service or in a container. There are four key elements to material stream icons:

Colour:
Each material has its own colour which forms the basis of the icon. Colours are consistent across the country with growing consumer recognition. They contribute to signage clarity and help reduce contamination.

Image:
These illustrate what is being collected and can be line drawings or photographs depending on the communication and target audience. Line drawings are the most common used on containers and 'on-the-go' facilities. Local authorities prefer photography in their household communications.

A wide range of stock material stream icons can be downloaded at
www.zerowastescotland.org.uk/partners

Swoosh (optional):
The Recycle for Scotland 'swoosh' is included on the majority of grocery produced that are able to be collected for recycling (where space allows). Therefore the logo is not included on general waste signage, which is sent to landfill.
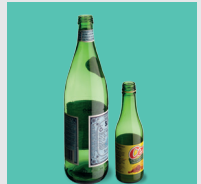
Description:
A description of the items being collected is stated clearly and concisely.
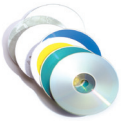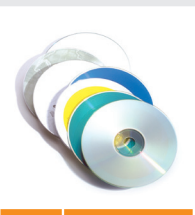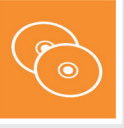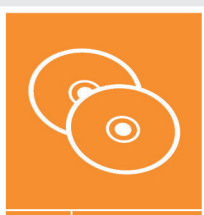
Material	Landscape Large: 800x200mm Small: 80x20mm Resolution: 300dpi	Portrait Large: 300x400mm Small: 30x40mm	Landscape All can be supplied as vectors and can be scaled to any size.	Portrait All can be supplied as vectors and can be scaled to any size.	
Textiles	textiles	textiles	textiles	textiles	Pantone: 130C CMYK: 0, 30, 100, 0 RGB: 253, 136, 18 Web: #FD8812 RAL: 1003 Vinyl: 50-28 Apricot
Clothes	clothes	clothes	clothes	clothes	
Shoes	shoes	shoes	shoes	shoes	
Mixed textiles & clothes	mixed textiles & clothes	mixed textiles & clothes	mixed textiles & clothes	mixed textiles & clothes	
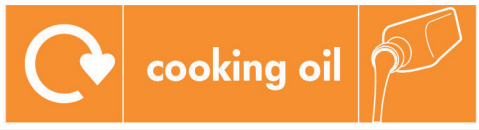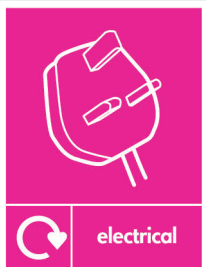
Material	Landscape Large: 800x200mm Small: 80x20mm Resolution: 300dpi	Portrait Large: 300x400mm Small: 30x40mm	Landscape All can be supplied as vectors and can be scaled to any size.	Portrait All can be supplied as vectors and can be scaled to any	
Plastics	plastics	plastics	plastics	plastics	Pantone: Warm Red C CMYK: 0, 90, 100, 0 RGB: 238, 63, 34 Web: #EE3F22 RAL: 040 50 70 Vinyl: 70-41 Warm Red
Plastic bottles	plastic bottles	plastic bottles	plastic bottles	plastic bottles	
Household plastic packaging	household plastic packaging	household plastic packaging	household plastic packaging	household plastic packaging	
Plastic bags	plastic bags	plastic bags	plastic bags	plastic bags	
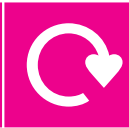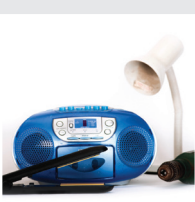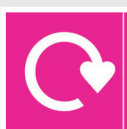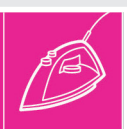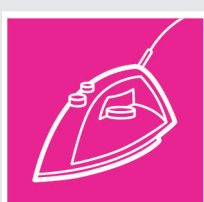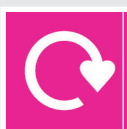
Material	Landscape Large: 800x200mm Small: 80x20mm Resolution: 300dpi	Portrait Large: 300x400mm Small: 30x40mm	Landscape All can be supplied as vectors and can be scaled to any size.	Portrait All can be supplied as vectors and can be scaled to any	
Cardboard	cardboard	cardboard	cardboard	cardboard	Pantone: 300C CMYK: 100, 30, 0, 0 RGB: 0, 137, 209 Web: #0089D1 RAL: 5015 Vinyl: 50-84 Azure Blue
Telephone directories	telephone directories	telephone directories	telephone directories	telephone directories	
Newspapers & magazines	mixed paper & card	mixed paper & card	mixed paper & card	mixed paper & card	
Cardboard	corrugated cardboard	corrugated cardboard	corrugated cardboard	corrugated cardboard	
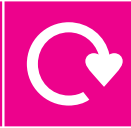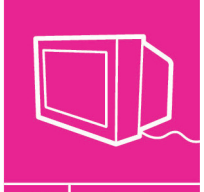
Material	Landscape Large: 800x200mm Small: 80x20mm Resolution: 300dpi	Portrait Large: 300x400mm Small: 30x40mm	Landscape All can be supplied as vectors and can be scaled to any size.	Portrait All can be supplied as vectors and can be scaled to any	
Books					
Mixed glass bottles and jars					Pantone: 3272C CMYK: 100, 0, 45, 0 RGB: 0, 169, 164 Web: #00A9A4 RAL: 190 60 45 Vinyl: 70-795 Dark Aqua
Clear glass bottles and jars					Pantone: 3272C CMYK: 100, 0, 45, 0 RGB: 0, 169, 164 Web: #00A9A4 RAL: 190 60 45 Vinyl: 70-795 Dark Aqua
Green glass bottles and jars					Pantone: 338C CMYK: 62, 0, 36, 0 RGB: 97, 190, 179 Web: #5BC486 RAL: 180 80 25 Vinyl: 50-792 Aqua
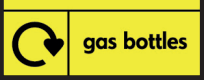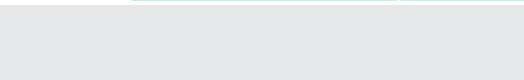
Material	Landscape Large: 800x200mm Small: 80x20mm Resolution: 300dpi	Portrait Large: 300x400mm Small: 30x40mm	Landscape All can be supplied as vectors and can be scaled to any size.	Portrait All can be supplied as vectors and can be scaled to any	
Brown glass bottles and jars	brown glass bottles & jars	brown glass bottles & jars	brown glass bottles & jars	brown glass bottles & jars	Pantone: 4645C CMYK: 30, 50, 60, 0 RGB: 97, 190, 179 Web: #B7886E RAL: 060 60 20 Vinyl: 100-39 Tan
Spectacles	spectacles	spectacles	spectacles	spectacles	Pantone: 021C CMYK: 0, 53, 100, 0 RGB: 247, 143, 30 Web: #F78F1E RAL: 2008 Vinyl: 50-32 Orange
Cartons	cartons	cartons	cartons	cartons	
Furniture	furniture	furniture	furniture	furniture	

Material	Landscape Large: 800x200mm Small: 80x20mm Resolution: 300dpi	Portrait Large: 300x400mm Small: 30x40mm	Landscape All can be supplied as vectors and can be scaled to any size.	Portrait All can be supplied as vectors and can be scaled to any	
Tapes & discs	tapes & discs	tapes & discs	tapes and discs	tapes and discs	
Electrical	discs	discs	discs	discs	
Fridges & Freezers	tapes	tapes	tapes	tapes	
Batteries	hand tools	hand tools	hand tools	hand tools	
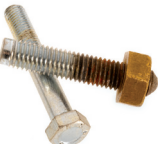
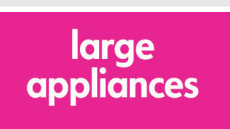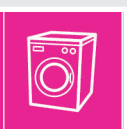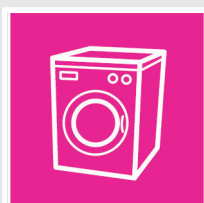| Material	Landscape Large: 800x200mm Small: 80x20mm Resolution: 300dpi	Portrait Large: 300x400mm Small: 30x40mm	Landscape All can be supplied as vectors and can be scaled to any size.	Portrait All can be supplied as vectors and can be scaled to any	
Small appliances	cooking oil	cooking oil	cooking oil	cooking oil	
Electrical	electrical	electrical	electrical	electrical	Pantone: MagentaC CMYK: 0, 100, 0, 0 RGB: 237, 0, 140 Web: #ED008C RAL: 4010 Vinyl: 50-64 Pink
Fridges & freezers	fridges & freezers	fridges & freezers	fridges & freezers	fridges & freezers	
Batteries	batteries	batteries	batteries	batteries	

Material	Landscape Large: 800x200mm Small: 80x20mm Resolution: 300dpi	Portrait Large: 300x400mm Small: 30x40mm	Landscape All can be supplied as vectors and can be scaled to any size.	Portrait All can be supplied as vectors and can be scaled to any	
Small appliances					
Small appliances					Pantone: MagentaC CMYK: 0, 100, 0, 0 RGB: 237, 0, 140 Web: #ED008C RAL: 4010 Vinyl: 50-64 Pink
Large appliances					
Large appliances					
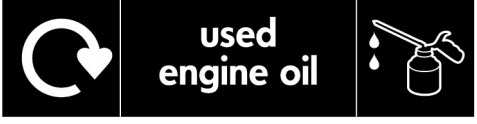
Material	Landscape Large: 800x200mm Small: 80x20mm Resolution: 300dpi	Portrait Large: 300x400mm Small: 30x40mm	Landscape All can be supplied as vectors and can be scaled to any size.	Portrait All can be supplied as vectors and can be scaled to any	
Fluorescent tubes	fluorescent tubes	fluorescent tubes	fluorescent tubes	fluorescent tubes	
Low energy bulbs	low energy bulbs	low energy bulbs	mobile phones	mobile phones	
TVs & monitors	tvs & monitors	tvs & monitors	tvs & monitors	tvs & monitors	
Mobile phones	large appliances	large appliances	large appliances	large appliances	
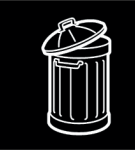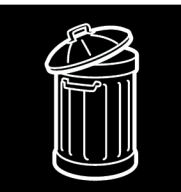
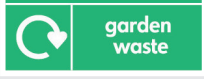| Material	Landscape Large: 800x200mm Small: 80x20mm Resolution: 300dpi	Portrait Large: 300x400mm Small: 30x40mm	Landscape All can be supplied as vectors and can be scaled to any size.	Portrait All can be supplied as vectors and can be scaled to any	
Telecoms & computers	telecoms & computers / not monitors	telecoms & computers / not monitors	telecoms & computers / not monitors	fluorescent tubes	
Gas bottles	gas bottles	gas bottles	gas bottles	gas bottles	Pantone: Process Yellow C CMYK: 0, 0, 100, 0 RGB: 254, 242, 0 Web: #FEF200 RAL: 1026 Vinyl: 50-24 Lemon Yellow
Household & garden chemicals	household & garden chemicals	household & garden chemicals	household & garden chemicals	household & garden chemicals	
Garden waste	garden waste	garden waste	garden waste	garden waste	Pantone: 354C CMYK: 80, 0, 80, 0 RGB: 24, 178, 106 Web: #18B26A RAL: 150 60 60 Vinyl: 50-745 Bright

Material	Landscape Large: 800x200mm Small: 80x20mm Resolution: 300dpi	Portrait Large: 300x400mm Small: 30x40mm	Landscape All can be supplied as vectors and can be scaled to any size.	Portrait All can be supplied as vectors and can be scaled to any	
Food waste	food waste	food waste	food waste	food waste	
Food tins and drink cans	food tins & drink cans	food tins & drink cans	food tins & drink cans	food tins & drink cans	Pantone: 431C CMYK: 20, 0, 0, 70 RGB: 84, 101, 111 Web: #54656F RAL: 7031 Vinyl: 50-% Grey
Aluminium cans	aluminium cans	aluminium cans	aluminium cans	aluminium cans	
Steel cans	steel cans	steel cans	steel cans	steel cans	

Material	Landscape Large: 800x200mm Small: 80x20mm Resolution: 300dpi	Portrait Large: 300x400mm Small: 30x40mm	Landscape All can be supplied as vectors and can be scaled to any size.	Portrait All can be supplied as vectors and can be scaled to any	
Aerosols	aerosols	aerosols	aerosols	aerosols	
Foil	foil	foil	foil	foil	
Scrap metal	scrap metal	scrap metal	scrap metal	scrap metal	
Household metal packaging version 1	household metal packaging	household metal packaging	household metal packaging	household metal packaging	

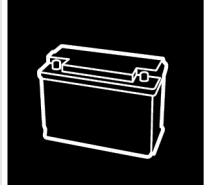| Material	Landscape Large: 800x200mm Small: 80x20mm Resolution: 300dpi	Portrait Large: 300x400mm Small: 30x40mm	Landscape All can be supplied as vectors and can be scaled to any size.	Portrait All can be supplied as vectors and can be scaled to any	
Household metal packaging version 2	household metal packaging	household metal packaging	household metal packaging	household metal packaging	
Large tins	large tins	large tins	large tins	large tins	
Building materials	building materials	building materials	building materials	building materials	Pantone: 4635C CMYK: 20, 80, 80, 30 RGB: 152, 93, 53 Web: #985D35 RAL: 060 40 30 Vinyl: 50-917 Dark Sahara
Hardcore and rubble	hardcore & rubble	hardcore & rubble	hardcore & rubble	hardcore & rubble	

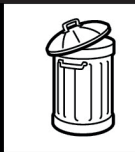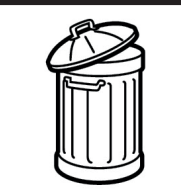| Material	**Landscape** Large: 800x200mm Small: 80x20mm Resolution: 300dpi	**Portrait** Large: 300x400mm Small: 30x40mm	**Landscape** All can be supplied as vectors and can be scaled to any size.	**Portrait** All can be supplied as vectors and can be scaled to any	
Wood and timber	wood & timber	wood & timber	wood & timber	wood & timber	
Soil	soil	soil	soil	soil	
Used engine oil	used engine oil	used engine oil	used engine oil	used engine oil	Pantone: Black C CMYK: 0, 0, 0, 100 RGB: 0, 0, 0 Web: #000000 RAL: 9005 Vinyl: 50-12 Black
Car batteries	car batteries	car batteries	car batteries	car batteries	

Material	Landscape Large: 800x200mm Small: 80x20mm Resolution: 300dpi	Portrait Large: 300x400mm Small: 30x40mm	Landscape All can be supplied as vectors and can be scaled to any size.	Portrait All can be supplied as vectors and can be scaled to any	
Tyres					
General waste 1					
General waste 2					

Further support

Please contact us, requesting 'Recycle for Scotland support',
if you have any questions about these materials or need further support.

support@recycleforscotland.com

recycle for Scotland