



Assets	Option #1	Option #2	Option #3
<p>63,000 litres of fizzy drinks are thrown out every day</p> <p><b>That's 190,000 cans.</b></p>	<p>“Reducing your food waste helps tackle climate change? Yes, it can!</p> <p>Take Zero Waste Scotland’s 15-minute bitesize course to discover the simple changes you can make to the way you plan, shop and cook, to save both the planet and your pocket.”</p>	<p>“Waste not, want not.</p> <p>Start your journey towards zero waste with Zero Waste Scotland’s 15-minute food waste prevention training. It’s quick, easy, and impactful!”</p>	<p>“Food waste costs more than you think.</p> <p>Learn how to save food and money with Zero Waste Scotland’s 15-minute course and see the difference you can make.”</p>
<p>Over 2 million slices of toast are thrown out every day.</p> <p>If we laid that bread out end-to-end, it would cover the distance from Glasgow to Edinburgh 5 times (234 miles)</p>	<p>“Want to take the stress and unnecessary costs out of your weekly shop? Then use your loaf!</p> <p>Zero Waste Scotland’s 15-minute bitesize course can help you save both the planet and your pocket.”</p>	<p>"Turn leftovers into savings!</p> <p>Learn how to reduce food waste and fight climate change with Zero Waste Scotland’s 15-minute bitesize course.”</p>	<p>"Think before you bin it.</p> <p>Zero Waste Scotland’s 15-minute training will help you turn food waste into savings and climate action. Try the course today!"</p>
<p>£63 million of dairy waste is thrown away every year.</p> <p><b>Enough milk for 500,000 bowls of cereal every day!</b></p>	<p>“We really should be crying over spilt milk.</p> <p>Take Zero Waste Scotland’s 15-minute bitesize training to reduce your food waste and save the planet.”</p>	<p>"Every meal counts!</p> <p>Learn how to make the most of your food and reduce waste with Zero Waste Scotland’s quick 15-minute training.</p>	<p>"Ready to make a change?</p> <p>Zero Waste Scotland’s 15-minute training teaches you how to cut food waste and reduce your carbon footprint.</p> <p>Try the course today.</p>
<p>£79 million of fresh fruit waste is thrown away every year.</p>	<p>Let’s get to the core of the problem... food waste = climate change.</p> <p>Discover the simple changes you can make save your</p>	<p>"Save food, save money, save the planet.</p> <p>Take just 15-minutes with Zero Waste Scotland to learn how. A few small changes</p>	<p>“Make every bite count.</p> <p>Zero Waste Scotland’s 15-minute course will help you reduce food</p>

<p><b>That's enough to give everyone in Scotland an apple a day for a month.</b></p> 	<p>food and the planet with Zero Waste Scotland's 15-minute bitesize training."</p>	<p>can make a big difference!"</p>	<p>waste and protect the planet. It's quick, simple, and effective."</p>
 <p><b>That's enough to make everyone in Scotland a bacon buttie every Saturday for the next year!</b></p> 	<p>"Reduce your food waste, save the planet.</p> <p>Find out how by taking Zero Waste Scotland's 15-minute bite-size course."</p>	<p>From fridge to fork, every step counts.</p> <p>Zero Waste Scotland's 15-minute course shows you how to reduce food waste and be a climate hero by making some simple changes."</p>	<p>"Give food waste the chop!</p> <p>Discover easy tips to cut down on food waste with Zero Waste Scotland's 15-minute training. Less waste, more savings!"</p>
	<p>"For your chance to win a £50 supermarket voucher or a Love Food Hate Waste goodie-bag simply complete Zero Waste Scotland's 15-minute food waste prevention bitesize training"</p>	<p>"Make your meals matter.</p> <p>Join Zero Waste Scotland's 15-minute course and learn how to reduce food waste, be in the running for some amazing prizes like a £50 supermarket voucher or goodie-bag"</p>	<p>"Keep food out of the bin and cash in your pocket.</p> <p>Try Zero Waste Scotland's 15-minute course to learn easy ways to reduce food waste and for your chance to win a £50 supermarket voucher or a Love Food Hate Waste goodie-bag."</p>
	<p>"Do you know the impact of food waste on the environment?</p> <p>Take Zero Waste Scotland's 15-minute bitesize course and find out how you can make a difference."</p>	<p>"Got 15-minutes?</p> <p>That's all you need to start making a real difference in reducing food waste with Zero Waste Scotland's bitesize course and learn how to make a difference for your</p>	<p>"Don't let good food go to waste!</p> <p>Learn how to reduce food waste in just 15-minutes with Zero Waste Scotland. Because small actions can lead to big change."</p>

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