

# A little effort goes a long way

An illustration on a green background showing three people engaged in recycling. On the left, an older man in a striped shirt and tan trousers pushes a grey recycling bin. In the center, a man in a white t-shirt and blue jeans pushes a blue recycling bin. On the right, a woman in a blue long-sleeved shirt and dark pants carries a purple recycling bin filled with various items. The text 'A little effort goes a long way' is written in large white letters across the middle of the image.

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Scotland could save £51.3 million.

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Thank you [local authority name], because of the effort that you have made, we have avoided over £#m on landfill tax – that can now be spent on benefiting your community.



### Food waste caddies

Cooked and uncooked food waste, such as:

- ✓ Fruit and vegetables
- ✓ Meat and fish
- ✓ Cheese and eggs

Collected weekly

By putting the right material in the right container...

you have avoided £###,### on landfill tax\*



### Purple bin

- ✓ Food and drink bottles and jars
- ✓ Condiment bottles and jars
- ✓ Toiletry and perfume bottles

Two weekly collection

you have avoided £###,### on landfill tax\*



### Green bin

- ✓ Tins and cans
- ✓ Aerosols
- ✓ Plastic bottles and pots
- ✓ Plastic tubs and trays
- ✓ Food and drink cartons

Two weekly collection

you have avoided £###,### on landfill tax\*



### Blue bin

- ✓ Card
- ✓ Cardboard
- ✓ Paper

Two weekly collection

you have avoided £###,### on landfill tax\*



### Grey bin

- ✓ Plastic film
- ✓ Polystyrene
- ✓ Nappies

Two weekly collection

But, on average 54% of material in the grey bin could have been recycled which

**WOULD HAVE SAVED**  
**£#,###,###**  
on landfill tax\*

Play your part!