

Ditching Disposables Stirling Case Study: Venue Scheme



The Ditching Disposables project piloted a borrow cup scheme for reusable cups across 3 different activities in Stirling over a six-month period. You can find the full [Ditching Disposables Stirling Report here](#).

A total of 17,800 SU cups were displaced, saving 1.136 tonnes of CO₂e and achieving combined cost savings of £2,250 for participating businesses.

The pilot has served to identify several logistical and practical learnings which could be adopted by other organisations to improve, inform and advise their own journey into reusable cup loan schemes. The Tolbooth and the Albert Halls, two of Stirling's premier events venues and managed by Stirling Council, took part in the venue scheme. The trial involved half-pint and full-pint reusable and returnable plastic beer cups branded for each venue.

These stats were over the time of the 6 month trial.

No. cups & lids saved	CO ₂ e saving	Cost saving	Cup waste saving
13,203	856kg	£1,668	856kg

Recommendations



The pilot scheme had minimal negative impacts upon the existing operation of events.

- The only exception being the additional washing and drying of the cups. This is only an issue with back-to-back events on the same day where time is required to manually dry the cups.
- This additional time burden is more than off-set by the improved customer experience, the reduced time spent cleaning up cups from the venues after events, and the reduced waste disposal levels at each venue.